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**Did you know that 97% of text messages are read within 15 minutes of delivery?**

SMS is becoming a popular communication channel for just about every business. Why?  
  
Messaging:  
✅ Is Less Disruptive  
✅ Can Improve Customer Service  
✅ Reaches Further  
  
Did you know that the market is changing? As newer generations move into the economic world, our communications need to adapt to include channels that suit these generations.  
  
**Still not convinced?** Download our infographic which lists 5 shocking statistics on why your business needs SMS:

[Download Infographic Button or Link]

**Video Conferencing: Why You Need It**

Yes, video conferencing uses seem pretty straightforward. It’s a great way to connect your team. But there are also many additional ways to utilize this communication that you may not have thought about before implementing this solution. VCaaS allows your business to do so much more than you may have realized, such as:

* Produce webinars to help land more sales and educate your audience.
* Provide product training without in person events.
* Interactive employee training that allows for real-time questions.
* Recorded training videos can be used to train additional staff.
* Recorded webinars can be used in long-term lead generation.
* “Face-to-face” sales calls that allow you to better get to know prospective clients or share documents in real-time.
* Host large digital events that build brand loyalty with safe social distancing.
* House town hall-style meetings for any potential questions in a community.

**Interested in adding a Video Conferencing solution?** Get started today by reaching out to us:

[Reach Out To Your Account Rep Button or Link]